

BIZPHYX ASSISTS WECONNECT INTERNATIONAL ACHIEVE ISO 9001 QUALITY CERTIFICATION

DALLAS, November 22, 2010—BIZPHYX, the nation's leading TL 9000-ISO 9001 consulting firm is pleased to announce that WEConnect International has achieved their ISO 9001 certification. BIZPHYX lead the 6-month implementation project for this international women's organization. WEConnect International is a non-profit membership organization, dedicated to the international development and networking of women owned businesses (WBEs). WEConnect helps facilitate sustainable economic growth by increasing opportunities for these women-owned businesses to succeed in global value chains.

"International economic growth is one of our key objectives and we will foster this through an interactive global portal to promote virtual ways of doing business," stated Elizabeth Vazquez, CEO and Co-Founder of WEConnect International. "The portal will make it easier for women entrepreneurs to work and trade from wherever they are in the world. By implementing ISO 9001, BIZPHYX helped us develop a framework to manage the growth of this portal and to maintain efficient data operations for all of our members and stakeholders." Please visit: www.weconnectinternational.org

The idea of helping WEConnect obtain ISO 9001 certification was championed by Joan Kerr, Director of Supplier Diversity for PG&E. Joan Kerr is also Co-Chair of the Board of Directors of WEConnect International. Joan Kerr and BIZPHYX CEO, Sue Clancy have a longstanding relationship and have developed several training initiatives to help diverse suppliers achieve ISO 9001 certification. When Joan approached Sue about the venture, BIZPHYX was honored to accept the project and lead WEConnect International in obtaining their certification.

Currently, PG&E and BIZPHYX are implementing a new program to assist several PG&E diverse suppliers achieve ISO 9001 and ISO 14001 certification.

About BIZPHYX

Nationally recognized as TL 9000-ISO 9001 experts, BIZPHYX is a certified Women's Business Enterprise (WBE) and a QuEST Forum selected training provider involved in the governance and development of the ISO 9001 based, telecommunications standard-TL 9000. BIZPHYX assists clients in other industries with ISO 9001 and ISO 14001 training, consulting, implementation, internal auditing and risk management services. BIZPHYX also develops supplier diversity and supply chain education programs for Fortune 500 companies.

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